



IN 2012, NEW SONG EXPANDED TO REACH

# 6 NEW PROVINCES



## 10,000

ALMOST **10,000** MAX LUCADO BOOKS WERE DISTRIBUTED THROUGH SCHOOLS, CHURCHES, COMMUNITY CENTERS, AND ORPHANAGES.

## 40

OUR PROGRAM PARTICIPANTS REPORTED A **40% INCREASE** IN UNDERSTANDING THEIR INNATE VALUE AND INTRINSIC DIGNITY.

## 984

NEW SONG VOLUNTEERS CLOCKED **984 HOURS** OF SERVICE.

## WHAT OTHERS ARE SAYING...

*“ As the work of New Song has grown, we have refined our strategy to match theirs: not only working with underprivileged children, but equipping local teachers and leaders to run programs of their own. I want as many of my countrymen as possible to benefit from New Song programs! ”*

**- MINGZHU DONG**  
DIRECTOR, T TWO T  
PARTNER ORGANIZATION

*“ I now know I am special. I realize more of who I am. ”*

**- MALE YOUTH PROGRAM PARTICIPANT**

*“ After fully committing myself to the service of my students, I found the person most positively impacted ” by this experience was me.*

**- SISTER ZHANG HONG YAN**  
NEW SONG VOLUNTEER  
HEIQIAO COMMUNITY CENTER



## FINANCIALS

### REVENUE (USD)

<b>Donations &amp; Grants</b>	108,421.73
<b>Program Revenue</b>	4,802.54
<b>TOTAL REVENUE</b>	<b>113,224.27</b>

### EXPENSES (USD)

<b>Salary &amp; Wages</b>	(11,389.37)
<b>Professional Fees</b>	(4,975.00)
<b>Books &amp; References</b>	(21,291.10)
<b>Other</b>	(1,927.70)
<b>Contract Services*</b>	(67,932.14)
<b>TOTAL EXPENSES</b>	<b>(107,515.31)</b>
<b>NET INCOME</b>	<b>5,708.96</b>

\* Contract services are provided by New Song's own brand Xin Sheng (Beijing) Cultural Consulting Limited Company (XS). XS is a private company, operating on a not-for-profit basis, which New Song is engaging through control, service and licensing agreements to conduct its work in China.

If you would like to see the next generations of China enlivened to their new song, please consider sending a financial contribution (made payable to New Song) to:

**NEW SONG**  
8065 Leesburg Pike, Suite 300  
Vienna, Virginia 22182

New Song is recognized in the United States by the Internal Revenue Service as a 501(C)3 organization. Gifts are deductible for the purposes of federal and state income tax purposes as permitted by law.