



Invaited patiently for the Lord... Psalm 40:1-3

Sharing "simple" truths of the Bible is anything but! While making our way in a country as complex and dynamic as China, New Song's team is incredibly grateful for the unchanging Word of God. Psalm 40 has truly been a "lamp unto our feet and a light unto our path" (Psalm 119). We invite you to see Psalm 40:1-3 come alive in the pages that follow — reading of those who are finding their new song, and, ultimately, putting their trust in the Lord.

> ~ Julie Schulze FOUNDER OF NEW SONG



OUR VISION

To see the next generations of China enlivened to their new song

OUR MISSION

CREATING culturally relevant and biblically sound self-worth development curriculum **EQUIPPING** teachers and mentors to effectively implement this curriculum for Chinese

- children and youth

... He turned to me and heard my cry. (Poalm 40:1-3)

© SUPPORTING Key Partners through resource allocation and program oversight

OUR VALUES INTEGRITY | INTENTIONALITY | INSPIRATION

CREATING CURRICULUM

FLAGSHIP PROGRAM | YOU ARE SPECIAL (YAS)

Based on Max Lucado's beloved book by the same name, YAS shares the simple yet profound truth that each person is unique and valued. Over **5000** Chinese children and youth received YAS this year.

LATEST CREATION | **BE YOURSELF!**

Building on the foundation of YAS, and complemented by another enlightening Lucado book, this new program addresses the ever-important issues of identity and peer pressure. " Against the backdrop of the great spiritual need in China, **New Song's programs stand out as unique, needed, and effective.** I applaud their devotion to the people of China."

~ Max Lucado BEST-SELLING AUTHOR

He lifted me out of the slimy pit ...

"You Are Special (YAS) is a simple story that reveals a big message! New Song's YAS program helps people to build good relationships with themselves, others, and with God. Participants with God. Participants come to understand their true value so they can true value so they can freely love themselves, others, and the Lord."

~ Director

OPERATION BLESSING, CHINA " Be Yourself! is an excellent addition to New Song's programs. We are so thankful for the creative and powerful way they sow biblical truths into the hearts and minds of the people we serve."

~ A Pastor's Wife JILIN PROVINCE

... out of the mud and mire; (Psalm 40:1-3)



EQUIPPING TEACHERS & MENTORS



1877

teachers and mentors trained to reach the hearts and minds of New Song program participants

united church body equipped as we partner with government sponsored congregations and home-based fellowships

hours of volunteer service

"In China so much emphasis is placed on what someone can do for the society. In this disability context New Song's curriculum confronts this issue with the truth that all **individuals have value** simply because they are created with value."

~ SHIC Regional Director LIAONING PROVINCE

"Knowing is not believing. **Believing is** something we put in our heart and it truly impacts our attitude, lifestyle, and lives. I have been changed as I internalize the YAS message in my spirit."

> ~ Volunteer SICHUAN PROVINCE



He set my feet on a rock ...

"Thanks to the YAS teacher training, I view myself in a different way and find strength in life."

~ Career Social Worker SICHUAN PROVINCE



... and gave me a firm place to stand. (Poalm 40:1-3)



SUPPORTING KEY PARTNERS

Provinces across China where partnering organizations receive training, materials, and ongoing support.

Cities where key partners implemented programs for participants in camps, schools, special needs organizations, and churches.

6,800

25

Max Lucado books eagerly received by Chinese children and youth.

30,000

Lives directly impacted since 2006 with a biblical message of purpose and value.

"We set up tents at the site of the earthquake and immediately began to work with the children and youth. Surrounded by devastation we shared the [biblical] principles of the YAS program. Afterwards one student wrote back that before participating in YAS he and many of his classmates had lost motivation to study for their entrance exams. That would have been folly for these young men! Instead, they realized their worth and that their existence in the world made it a better place. What a dramatic change!"

> ~ Timothy SICHUAN PROVINCE



He put a new song in my mouth ...

"We are excited to have the YAS program available to us as we reach refugees across the border. This is a terrific resource to meet the needs of so many children living in camps."

> ~ A Pastor GUIZHOU PROVINCE

"Collaborating together, we see **the doors of** children's hearts opened as they are deeply touched by the YAS message. "

> ~ Program Manager OPERATION BLESSING

... a hymn of praise to our Glod. (Psalm 40:1-3)



" I received training from New Song a while back. Initially, I had a negative impression of YAS. I did not like what was being taught because I did not know God. After hearing the YAS program several times in camp settings, my negativity turned into something incredibly positive. I received Jesus as my Savior! I have returned to my hometown where I'm employed as a Physical Education teacher. I love my ministry and use YAS with my students to teach them about genuine self-confidence.

Va New Song

~ Volunteer & New Christian HENAN PROVINCE

KEY PERSONNEL

HELEN GAO Director of New Song Programs

In addition to 10 years in administration and management, Helen has 19 years of teaching experience, and an undeniable passion for education. Helen graduated from the University of International Business and Economics, as well as the Beijing Educational Institute. Currently, she is enrolled in the Family and Marriage Therapist Program conducted by George Fox University Graduate Department of Counseling. Helen has worked with New Song since 2011. She hopes her work will help even more people to realize their worth and reach their potential.

CHRISTINE NOVAK Executive Director

Christine has more than 20 years of experience in the field of education as both a teacher and an administrator. A long-term Sunday school teacher, she entered private school education in 1999. Soon after, she obtained her Masters Degree in Education with an emphasis on using the arts in curriculum development. In 2006 she taught in China through a summer English intensive program. In 2008 she trained in India to receive her TEFL (Teaching English as a Foreign Language) certification from TEFL Institute of Chicago. In 2008 the Christian school hired her to take the Principal position that she held for four years before coming to New Song.

Many will see and fear the Lord ...

... and put their trust in Him. (Psalm 40:1-3)

COLLABORATING PARTNERS

BOARD OF DIRECTORS

JULIE SCHULZE, Founder & Chairman

After moving to Beijing in 2005, Julie's background in education, religious studies and lay counseling led to the formation of New Song Personal Development Resources. Self-proclaimed as an "unlikely" founder for a non-profit organization, her aim is to join God in the ways He's already at work within China. In addition to her obvious devotion to the people that New Song serves, she most readily devotes herself to her husband, children, and above all, her Lord and Savior — Jesus.

PETER SCHULZE Treasurer

Peter is a private investor with extensive experience in non-profit management and governance. He serves as Vice-Chairman and Treasurer of Mercy Ships International, Chairman of Sat-7 North America, and a director of CURE International, Mr. Schulze holds a BA from the University of Pennsylvania and an MBA from Regent University. Peter and Karen Schulze have seven children, three of whom are adopted from Ethiopia.

KIMBERLEY TINGLER Director

Kimberly is currently the Vice President of Human Resources in the Cable Entertainment division of NBCUniversal. She has held various HR positions within NBCUniversal for over 11 years, with the exception of 2+ years when she moved to China with her husband. While in China, Kim was blessed with the opportunity to serve as the Executive Director of New Song (2010-2012) and see firsthand many lives transformed. Prior to joining NBCUniversal, she began her career in finance at General Electric. Kim currently lives in New York City, where she is married with two beautiful children.

ESTHER WOO Secretary

Esther was previously from a legal background practicing project and structured finance law in the City of London and then Beijing. Following a period working with the International Finance Corporation (the private sector investment arm of the World Bank) as counsel for China and Mongolia, she moved to an operations management role at INCLUDED, a non-profit based in China, Nepal and Bangladesh, which serves rural-urban migrant children and their families. Esther has been working in China for eight years.

B Christian

CROSSWAY

OPERATION BLESSING INTERNATIONAL



World Vision

@道祭出版社













The minimumfil principles eminology of Mide Locals

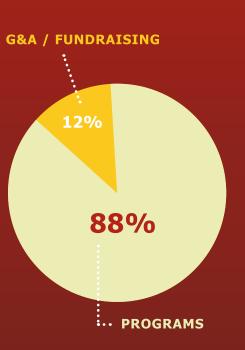




Many thanks and blessings to our Key Partners and wonderful volunteers!



FINANCIALS	
REVENUE (USD)	
Grants & Donations	74,350.00
TOTAL REVENUE	74,350.00
EXPENSES (USD)	
Programs	(66,414.76)
G & A and Fundraising	(8,857.86)
TOTAL EXPENSES	(75,272.62)
NET INCREASE (DEFICIT)	(992.62)



If you would like to join us in the mission of transforming hearts and lives in China through financial support, please send your donation made payable to New Song to the following address:

New Song 8065 Leesburg Pike, Suite 300 Vienna, Virginia 22182

New Song is recognized in the United States by the Internal Revenue Service as a 501(c)3 charitable organization. Gifts are deductible for the purposes of federal and state income tax as permitted by law.

JOIN OUR SONG!

CONTACT US | CHINA New Song Personal Development **Resources** c/o Operation Blessing China Honghua Jia Yuan, Building 44 108 Beiyuan Road Jia Chao Yang District, Beijing 100012 O 86-10-64669296 F 86-10-64669256

New Song 8065 Leesburg Pike Suite 300 Vienna, VA 22182 F +1-703-656-4773



CONTACT US USA



WWW.NEWSONGCHINA.ORG